



Jharkhand State Cooperative Milk Producers' Federation Ltd
Medha Dairy, Near Birsa Munda Jail, Hotwar, Ranchi – 835217
Phone no: 7544003404

Email: purchase@jmf.coop

TENDER FOR
HIRING OF ADVERTISING AGENCY FOR PRINTING & SUPPLY OF
DIFFERENT TYPES OF ADVERTISEMENT MATERIALS
ON ANNUAL RATE CONTRACT BASIS



Submission of filled in Tender Documents: - within 4:00 P.M on Dt. 30 June
2018

Name of Tenderer: _____

Address: _____

Telephone no: _____

Email Id _____

Detailed Tender Notice

Sealed Tenders as per the prescribed format are invited from the reputed firms/agencies/units for Annual Rate Contract for:

- a. Supplying/printing of *Flex/Vinyl/Sun-pack boards/Danglers*,
- b. *Printing/supply of Glow Sign Boards, Dealer shop boards, Standees, logo printed Lawn Umbrellas*,
- c. *Hiring Ad-pole Kiosks/ Bus Shelter/hoardings, space for advertising and display at Railway Station, Bus Stand, Airport etc.*
- d. *Vehicles Painting/ Shop painting/ Wall Painting etc.*

The bidder should give their technical and financial proposal, along with the EMD, separately in a sealed covers super scribing "Tender for Advertisement Materials".

The technical details should include details of firm/ agency, infrastructure available, annual turnover, registration certificates, details for of major work done in last three year and EMD. Specification of the items is being offered.

Offers may be submitted to the undersigned on or before June 30, 2018 by 16:00 Hrs in a sealed cover.

General Terms and Conditions

1. The organization/Agency should have been a bonafied registered body having valid registered number.
2. The organization/Agency should have PAN/GST holder & up to date GST, service tax clearance certificate
3. The undersigned will have no liability regarding transportation loading and unloading of materials and all the material shall be delivered / erected at JMF or its specified location as and when communicated.
4. Rate quoted against this tender enquiry shall remain valid up to 12 months after acceptance of the rates. No request for increasing in rate, if any will be entertained during this period.
5. The tenderers shall have to deposit interest free Earnest Money Deposit of **Rs. 50,000 (Fifty thousand only)** in the form of a Crossed Demand Draft in favour of "Jharkhand State Cooperative Milk Producers' Federation Ltd.", payable at Ranchi while submitting the tender. Submission of earnest money by any mode other than specified above shall not be accepted and the related tender shall not be eligible for consideration.
6. Earnest money deposit of unsuccessful tenderers will be returned within 30 days from the date of finalization of tender. The earnest money deposit of the successful

tenderer/s shall be converted into interest free security deposit, which shall be released on successful completion of the ARC.

7. Payment terms- Within 30 days after receipt of material/ completion of work.
8. In-case of delivery of material at variance from the terms of purchase order, JMF reserves the right to take appropriate action.
9. JMF will not be responsible for any loss suffered due to increase or decrease in quantity and will not be responsible for any damages/loss during transportation and installation.
10. Validity of Rates: One year from the date of award, extendable on mutual agreement.
11. On receiving orders from JMF, the supply of Product at Jharkhand Milk Federation, Ranchi or any location specified by it shall be the responsibility of the supplier. The rejected material, if any, shall have to be lifted by the supplier at their own cost within a week time from the date of intimation from JMF. JMF shall not be responsible for any deterioration due to delayed lifting of the rejected material by the supplier.
12. JMF reserves the right to accept or reject any or all the offers without assigning any reason thereof.
13. The supplier of hoardings and such mounted advertisement materials shall indemnify the JMF against any accident, loss or damage to any person/property because of such items.
14. Managing Director, JMF shall be Arbitrator in case of any disputes and his decision will be final and binding on both the parties. For all legal matters & dispute Ranchi court shall be our jurisdiction. Any money found recoverable shall be recovered under the public Demand Recovery Act without prejudice to any other mode of recovery.

General Manager

**Jharkhand Milk Federation
Medha Dairy Plant, Hotwar
Beside Birsa Munda Central Jail
Jharkhand- 835217**

Annexure – I
TENDERER'S PROFILE

1. Name of the Tenderer/Firm:.....
2. Nature of the Tenderer/firm:
(Proprietorship/Partnership/Pvt. Ltd. Co./Any other firm)
3. Address of the Tenderer:
.....
.....
4. Contact No.:
Telephone Nos.
Mobile.....
E-mail Id:
5. GSTIN No. PAN No.:
6. Bank Details:
Bank name
Account No. IFSC Code

I / We hereby declare that the information furnished above is true and correct.

Date:

Place:

(Signature & seal of the Tenderer)

Name:

Designation:

Annexure – II

Items	Description	UOM	HSN Code	RATE	GST %	GST Rate	Total (Rs.)
Flex Printing with Delivery at Plant							
Flex Printing (Chinese) with Delivery at Plant	Printed Flex 280-300 gsm on Chinese/Normal Material	per Sqft					
Star Flex Printing with Delivery at Plant	Printed Flex 320-340 gsm on Star Material	per Sqft					
Flex Printing with installation/fixing at site							
Flex Printing (Chinese) with installation/fixing at site	Printed Flex 280-300 gsm on Chinese/Normal Material with fixing at site as per requirement	per Sqft					
Star Flex Printing with installation/fixing at site	Printed Flex 320-340 gsm on Star Material with fixing at site as per requirement	per Sqft					
Dealer Standee Board with Delivery at Plant							
Dealer Standee Board (Single Side)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at plant	per Sqft					
Dealer Standee Board (Double Side)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at plant	per Sqft					
Dealer Standee Board (Double Side- A Shape)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at plant	per Sqft					
Dealer Standee Board with Delivery at Dealer Point							
Dealer Standee Board (Single Side)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at dealer point	per Sqft					
Dealer Standee Board (Double Side)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at dealer point	per Sqft					
Dealer Standee Board (Double Side- A Shape)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with delivery at dealer	per Sqft					

	point						
Banners with Delivery at Plant							
Banners on Star Flex with eyelets	Printed Star Flex 320-340 gsm with eyelets	per Sqft					
Banners on Chinese/Normal Flex with eyelets	Printed Chinese/Normal Flex 280-300 gsm with eyelets	per Sqft					
Foam Banners	Printed Foam Banners 600 gsm size 3' x 2' Lot of 500/1000/1500/2000/2500/3000 Pcs	per Lot					
Banners with Fixing at Site							
Banners on Star Flex with eyelets	Printed Star Flex 320-340 gsm with eyelets and fixing at site	per Sqft					
Banners on Chinese/Normal Flex with eyelets	Printed Chinese/Normal Flex 280-300 gsm with eyelets and fixing at site	per Sqft					
Ad-Pole Hangers	Printed Chinese/Normal Flex 280-300 gsm with pockets and installation of the same on poles with stick support	per Sqft					
Danglers/Buntings							
on Star Flex	Star Flex 320-340 gsm 11" x 39"	per Pcs					
on Chinese/Normal Flex	Chinese Flex 280-300 gsm 11" x 39"	per Pcs					
on Art Board Paper	Art Board Paper –300 gsm 8" x 12" Lot of 500/1000/1500/2000/2500/3000 Pcs with Thread	per Lot					
on Foam Materials	Foam – 600 gsm in size of 11" x 39" Lot of 500/1000/1500/2000/2500/3000 Pcs	per Lot					
Glow Sign Board							
Glow Sign Board (Single Side)	Printed on Star Flex -510 gsm, mounted on MS square pipe*	per Sqft					

	frame box type, box made up of Epoxi coated sheets on sides and GI sheet on base with electrical tube and electronic ballast of Philips including reccee and installation						
Glow Sign Board (Both Side)	Printed on Star Flex -510 gsm, mounted on MS square pipe* frame box type, box made up of Epoxi coated sheets on sides and GI sheet on base with electrical tube and electronic ballast of Philips including reccee and installation	per Sqft					
Dealer/Shop Board							
Dealer/Shop Board	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with riveting on sides	per Sqft					
Dealer/Shop Board (Both Side)	Printed Star Flex 320-340 gsm, mounted on 1 inch MS-pipe* frame with riveting / without riveting	per Sqft					
Digital Vinyl Printing							
Digital Vinyl Printing & Pasting on Booths/Vehicle	Eco Solvent Vinyl Print	per Sqft					
Digital Vinyl Printing with Lamination & Pasting on Booths/Vehicle	Eco Solvent Vinyl Print	per Sqft					
Digital Vinyl Printing & Pasting for Branding	Latex Printed Vinyl	per Sqft					
Digital Vinyl Printing pasted on 3mm Sunboard for branding	Latex Printed Vinyl	per Sqft					
Digital Vinyl Printing pasted on 5mm Sunboard for branding	Latex Printed Vinyl	per Sqft					
Sunpack Printing							
Printing on Sunpack - Direct	Sunpack – 360 gsm Lot of 500/1000/1500/2000/2500/3000 Pcs	per Lot					
Digital printed poster self adhesive pasted on	Digital Printed poster art paper	per					

sunpac	selfadhesive pasted on sunpac with eyelets Lot of 500/1000/1500/2000/2500/3000 Pcs	Lot					
Poster							
Offset printed poster full gumming	printed poster on 130gsm art paper Lot of 500/1000/1500/2000/2500/3000 Pcs	per Lot					
Offset printed poster stripe gumming	printed poster on 130gsm art paper Lot of 500/1000/1500/2000/2500/3000 Pcs	per Lot					
Lawn Umbrellas with printing and stand							
Vehicle Painting	Enamel paints with Asian Paints/ Nerolac/ Berger	per Sqft					
Shop Painting	Enamel paints with Asian Paints/ Nerolac/ Berger	per Sqft					
Wall Painting	Enamel paints with Asian Paints/ Nerolac/ Berger	per Sqft					
Lollypop							
Retro Reflective Signage Single Side Display	Retro Reflective sheeting with electro cut coloured overlay pasted on ACP sheet both side, Mounted on MS Iron structure with fixing at site	per Sqft					
Retro Reflective Signage Both Side Display	Retro Reflective sheeting with electro cut coloured overlay pasted on ACP sheet both side, Mounted on MS Iron structure with fixing at site	per Sqft					
Dummy Pillow Size Pack (Liquid milk Pouch)		per Sqft					
Acrylic Sandwich Board		per Sqft					
Iron Structures / Iron Support							
made up of M S Square Pipe		per Kg					
made up of M S Angle		per Kg					

**Weight of MS pipe should be minimum 3 Kg of 20 ft. length)*

Annexure – III

Sl. No.	Items	Specification	Renal (Per Sq. Ft./weekly/ fortnightly/ monthly/ quarterly)	Taxes, Duties and charges/surcharges with name (Rs and %)	Installation Charges (if required)- per Sq. Ft.	GST %	Total - Rs.
1	Hoarding (Lit Board)						
1.1	Ranchi						
1.2	Jamshedpur						
1.3	Dhanbad						
1.4	Hazaribag						
1.5	Deoghar						
1.6	Bokaro						
1.7	Koderma						
1.8	Ramgarh						
2	Hoarding (Non-Lit Board)						
2.1	Ranchi						
2.2	Jamshedpur						
2.3	Dhanbad						
2.4	Hazaribag						
2.5	Deoghar						
2.6	Bokaro						
2.7	Koderma						
2.8	Ramgarh						
3	Ad-pole Kiosks						
3.1	Ranchi						
3.2	Jamshedpur						
3.3	Dhanbad						
3.4	Hazaribag						
3.5	Deoghar						
3.6	Bokaro						
3.7	Koderma						
3.8	Ramgarh						
4	Bus Shelter						
4.1	Ranchi						
4.2	Jamshedpur						
4.3	Dhanbad						
4.4	Hazaribag						

4.5	Deoghar						
4.6	Bokaro						
5	Airport						
5.1	Ranchi						
6	Railway Platform & Compound						
6.1	Ranchi						
6.2	Jamshedpur						
6.3	Dhanbad						
6.4	Hazaribag						
6.5	Deoghar						
6.6	Bokaro						
7	Bus Panel						
7.1	Ranchi						
7.2	Jamshedpur						
7.3	Dhanbad						
7.4	Hazaribag						
7.5	Deoghar						
7.6	Bokaro						
8	Auto Riksha Panel						
8.1	Ranchi						
8.2	Jamshedpur						
8.3	Dhanbad						
8.4	Hazaribag						
8.5	Deoghar						
8.6	Bokaro						